

# POSSIBLE BEGINS WITH YOU

## Join the VMworld Challenge!

As you make your way through VMworld 2018 Europe and participate in sessions, check out vendors, and answer surveys, you'll earn virtual achievements – which you can use to collect your swag or opt to support global entrepreneurs through Kiva microloans (more info below). Be sure to scan your attendee badge at each location to document what you've done. When you've completed an achievement, head to the VMworld Challenge (in Hall 6.0) and claim your swag. Don't wait as the swag will go fast!

*Only attendees with full conference passes are eligible to win. VMware employees are not eligible. All items are subject to availability.*



## Achievements

### Welcome

Score! You automatically earn this achievement by picking up your VMworld badge. Collect the VMworld 2018 backpack or support a Kiva microloan.

### Learn

Choose a t-shirt or support a Kiva microloan if you attend and complete surveys for both of the following:

- 4 breakout sessions or panel discussions
- 1 showcase keynote session

### Connect

Collect a water bottle and notebook, or support a Kiva microloan if you do all of the following in the Solutions Exchange – don't forget to get scanned with the green scanner!

- Attend a theater session at the VMware stand # VM317
- Visit these 3 areas during the Welcome Reception (Tuesday), the Hall Crawl (Wednesday), or any time on Thursday:
  - Dell Technologies – Stand D401
  - VMUG – Stand G419
  - Veeam Fuel Station – FS100

## Explore

Make the most of your final hours at VMworld! Choose a laptop sleeve or support a Kiva microloan if you do all of the following starting Wednesday afternoon – don't forget to get scanned with the green scanner!

- Attend one Hands-on Lab Self-Paced Lab
- Visit the IoT and Edge Zone, Digital Workspace Zone OR Cloud City for a demo/discussion
- Complete the overall VMworld event survey (survey kiosks available in Hall 6.0)

## Bonus

Collect a wireless charger, travel adapter or support a Kiva microloan if you complete all four achievements above!



## Support Global Communities

If at any time you do decide to support global entrepreneurs rather than keeping the swag, you'll get to choose the area you'd like to focus on, including:

- **Education:** Help students attend vocational school or university and give them a chance to reach their full potential.
- **Food:** Fuel communities with access to food, small grocery stores, and restaurants.
- **Health:** Help families and communities access the medicine, surgeries, and healthcare services they need.
- **Water and Sanitation:** Provide safe drinking water and better sanitation to families and communities.

VMware will organize all support through Kiva, an institution that shares microloans to those who might not otherwise be able to get them, in an effort to help lift them out of poverty.

*For more details, visit [Kiva.org](http://Kiva.org). While studies indicate that microfinance can play a significant role in the battle against poverty, we also recognize that microfinance is not always the appropriate method, and that it should never be seen as the only tool for ending poverty.*



REALIZE WHAT'S POSSIBLE.™

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