VMworld 2020 Call for Proposals

Frequently Asked Questions

Q. When does the Call for Proposals open and close?

Q. Who can submit a session proposal for VMworld 2020?
A: VMworld Call for Proposals (CFP) is open to VMware employees, customers, and partners.

Q. How do non-VMware employees submit a proposal?
A: VMware customers and partners can submit via the Call for Proposals link.

Q. What is the format of this year’s VMworld 2020 and when will it take place?
We will be hosting VMworld 2020 as an online event during the week of September 28, 2020. We are currently working on specific program aspects but VMworld will be a digital event where attendees will learn about innovative new technology solutions, hear perspectives from VMware executives, dive into educational and technical content, and engage with experts across the industry ecosystem.

Q. I have submitted a proposal for a speaking session at VMworld 2020 in San Francisco. What do I do now?
Thanks for your submission. All submissions will now be considered for our online event. We are aware that many of you are working under extenuating circumstances and appreciate all that you do. In light of this, we are extending the VMworld 2020 Call for Proposals and will now close the CFP at 5 PM Pacific Time on May 15. We hope that this allows more time for you to work on your submissions. If you have already submitted, you will be able to edit your submission until 5 PM Pacific Time on May 15.

Q. How will content be structured for VMworld 2020?
The VMworld Content team is working with global VMware track teams to solicit, review and determine content for VMworld 2020. The process of collecting and deciding on content remains the same. We are currently soliciting ideas from VMware employees, customers, and partners.
Q. What do I need to know in order to submit the best proposal and increase the likelihood of selection?
A: Reviewing the Submission Guidelines will provide you with the most comprehensive information on submitting a winning proposal.

Q. What if I do not see the product I am covering listed in the Call for Proposals or Submission Guidelines.
A: If you do not see your intended VMware product on the list, when submitting in the Call for Proposals please check Other and add it in the textbox.

Q. When do I find out if my proposal has been accepted?
A: Acceptances will be sent out by the end of the day on June 23, 2020.

Q. If accepted, when are presentations due?
A: Presentation review opens August 3, 2020 and final presentations are due September 11, 2020.

Q. What are the different session types and levels that I can submit for this year?
A: This year there will only be an option to propose a breakout session in the Call for Proposals. A breakout session provides attendees with knowledge of a product feature or use. Can be either for current or prospective users at various levels of learning as designated by different levels. Upon review of the submission, if accepted, the content team will notify you of your session duration.

Q. Are session levels the same as last year?
A. Yes. There continue to be two categories of levels this year, business (with levels B100 and B200) and technical (with levels T100, T200 and T300). For detailed information please refer to the Submission Guidelines.
You can provide your session duration and level preferences with your submission; however, the Content Review team will assign the appropriate session duration and level if your submission is accepted.