

# VMworld 2018 Call for Papers

## Submission Template

### Session Information

**\*Which VMworld event are you submitting for?**

- US
- Both events
- Europe

**\*Session Title**

*A compelling title that clearly and concisely tells the audience what they will learn.*

*75 characters*

**\*Key Takeaway(s)**

*The most important messages you want your audience to takeaway from the session.*

*350 characters*

**\*Session Abstract**

*Based on the key takeaway(s), the session abstract should explain what will be learned. Descriptions of specific product attributes are not recommended.*

*850 characters*

**Extended Abstract (optional)**

*To be used by the voting committee to better understand your submission. Product attributes can be added here if important for submission review and voting purposes.*

*850 characters*

**\*Session Type**

*Session Types cannot be changed once the proposal has been submitted. Please confirm that the below selection is correct before submission.*

Breakout Session

60 minutes in length (45 minutes presentation and 15 minutes Q&A), maximum two speakers  
*Typically lecture-style, PowerPoint-based presentations that might also include video or live product demonstrations.*

Panel Discussion

60 minutes in length (50 minutes discussion and 10 minutes Q&A), one moderator, a minimum of two panelists and a maximum of four panelists.  
*May be structured with some lecture-style, PowerPoint-based content at the start of the discussion, but the significant portion of the session is dedicated to a moderated discussion between panelists.*

Quick Talk (VMware Employee Only)

30 minutes in length (25 minutes presentation and 5 minutes Q&A)  
*Typically lecture-style, PowerPoint-based presentations. Focused on niche topics and overviews that provide attendees with a starting point for more detailed content to come throughout the rest of the conference.*

**\*Tracks and Sub-tracks****Data Center and Cloud**

*Learn about the latest advancements in VMware's core infrastructure – vSphere, vSAN, NSX, and vRealize Suite – as well as VMware's growing cloud portfolio of VMware Cloud Foundation, VMware Cloud on AWS, cloud services, and more.*

**Virtualized Infrastructure** Get the latest information related to VMware vSphere, and all industry leading functionality like, vSphere HA and VMware Dynamic Resource Scheduler, including updates on performance and scale, new applications and architectures, availability, core storage, best practices for successful implementation.

**Virtualized Applications** Discover how you can reap tremendous benefits by virtualizing business-critical applications such as Oracle, SAP, MS SQL Server, Exchange, Active Directory, as well as big data and scientific and engineering workloads.

**Hyper-Converged Infrastructure** Learn how VMware helps you modernize your infrastructure with hyper-converged infrastructure (HCI) powered by vSAN architecture that offers a common operational experience from the edge to the core to the cloud.

**Private Cloud** Learn the simplest path to a fully software-defined Private Cloud with VMware Cloud Foundation, or learn how to architect your own SDDC environment with the guidance of the VMware Validated Designs.

**Hybrid Cloud** These sessions will explore VMware's turnkey SDDC solutions for both the private and public cloud with VMware Cloud Foundation and will show you how to run applications across vSphere-based cloud environments with access to a broad range of AWS services, leverage VMware Validated Designs to build and operate your SDDC, and expedite your journey to a seamless hybrid cloud.

**Cloud Management** Cloud management sessions will focus on VMware's hybrid Cloud Management Platform, vRealize, and how it delivers agility and efficiency across your private and public clouds.

**Cloud-Native Apps** The VMware cloud-native apps track addresses key topics including container technologies, microservices, open source projects such as Kubernetes and Docker, best practices and case studies to help our customers navigate through their entire cloud-native journey from development and test to production.

### Networking and Security

*The Networking and Security track covers virtual and cloud networking, including network virtualization, logical network services, network management, and extensibility. Sessions explore in depth the concepts and technology embodied in the new VMware NSX platform, including VMware's vision for the future of network and security virtualization.*

**Application Infrastructure** In this track learn how VMware products and solutions allow you to modernize your approach to the way you secure your application infrastructure.

**Branch and Edge** Sessions in this track will discuss how software-defined-wide-area networking connects enterprise branch offices and IoT smart devices to real-time data across large geographic distances.

**Cloud Networking** This track covers the technology that enables the business fabric of our distributed world from software-based network virtualization to policy and extensibility to analytics and insights. Sessions explore the concepts and technology embodied in the VMware NSX portfolio and help illustrate VMware's vision for the future of networking and security.

### Digital Workspace

*This track explores securely enabling personal productivity across mobile and PC endpoints with cloud-based modern management and delivering all apps, including your critical Win 32 apps and web, mobile and SaaS apps such as Office 365, through one consistent experience to enable employee self-service while lowering IT overhead.*

**Access Management** Discover how to leverage VMware's digital workspace solution to stay on top of your threat landscape and remove the friction of access so employees can get work done in real time from any device or location, without compromising security or experience.

**Endpoint Management** Learn how mobile device management technologies are reinventing PC lifecycle management with modern efficiencies for devices on or off corporate networks and domains. Explore how new “unified endpoint management” (UEM) empowers IT to use a single platform to manage all devices – mobile, PC, Rugged, and IoT - regardless of ownership models, with protection of employee privacy.

**Windows Delivery** With the introduction of Windows 10, Microsoft is offering IT organizations a fundamentally different approach to managing the OS from the cloud. This session will discuss using VMware Workspace One, AirWatch and VMware Horizon can be used to manage enterprise iOS, Android and Windows 10 devices while also supporting legacy apps and virtual desktops.

### Next Gen Trends

*In this track, learn how VMware's innovative solutions for emerging technologies such as Internet of Things (IoT) and Network Function Virtualization (NFV) enable our partners and customers to execute their digital business transformation strategies. In this track you will also learn how VMware is exploring and identifying disruptive technology trends to shape future solutions yet to be built.*

**Office of the CTO** This track will offer forward-looking technology sessions that will help attendees plan and evolve their IT strategies over the next 3 to 5 years.

**DevOps** As app developers morph into ops and ops "shifts left" into dev, everyone needs to change how they work. In this track, learn how DevOps practices combined with VMware tools and products can help you do your job faster, smarter, and with better results.

**IoT** Sessions in this track showcase VMware's position and thought leadership in IoT. You will learn about solutions that cover all of your IoT operational, management, and infrastructure needs from the device to the edge.

### Leading Digital Transformation

*Innovation through digital transformation can disrupt markets and take businesses to the next level. Today's IT leaders, and those of tomorrow, require a distinct mix of business savvy and technological expertise to steer their organizations toward the future or risk falling behind. Through this track, you'll hear from leading industry and VMware IT leaders who are changing the game and learn how they've mastered today's most pressing IT priorities. Ensure your IT organization is primed to take advantage of rising technologies, methodologies, and best practices to succeed as a twenty-first century IT leader.*

**\*VMware Products**

*(Limit 4) Up to which four VMware product(s) or product families are showcased in your session?*

AirWatch

App Volumes

AppDefense

Boxer

Cloud Foundation

Cost Insight

Discovery

Fusion for Mac

Horizon

Hybrid Cloud Extension

Integrated OpenStack

Network Insight

NSX

Pivotal Cloud Foundry

Pulse IoT

Site Recovery

vCloud NFV

vCloud Suite

VeloCloud

VMware Cloud on AWS

VMware Pivotal Container Services

vRealize

vSAN

vSphere

vSphere Integrated Containers

Wavefront by VMware

Workspace ONE

Workstation Player

Workstation Pro

Other (open text-field)

**\*Industry**

*If this session is relevant to a specific industry, please select the industry.*

*If your session does not apply to one specific industry, please select "No Specific Industry."*

- No Specific Industry
- Education
- Financial Services
- Government
- Healthcare
- Manufacturing
- Retail
- Telecom

**\*Audience**

*If your session is most relevant to a single audience, select the appropriate audience. If your session applies to everyone, please select all three audience groups.*

- Decision Makers/Leaders
- Architects/Strategists
- Practitioners/Specialists

| Decision Makers/Leaders  | Architects/Strategists  | Practitioners/Specialists  |
|--|---|--|
| <p>Focused on:</p> <ul style="list-style-type: none"> <li>- Making decisions for IT solutions</li> <li>- Creating and aligning company priorities</li> </ul> <p><i>Typical job role: executive/C-level</i></p> | <p>Focused on:</p> <ul style="list-style-type: none"> <li>- Designing and developing strategy for IT solutions</li> <li>- Contributing insights as a key influencer</li> </ul> <p><i>Typical job role: VP/director/senior manager</i></p> | <p>Focused on:</p> <ul style="list-style-type: none"> <li>- Implementing, supporting, and using IT solutions and products</li> <li>- Developing apps that support the business</li> </ul> <p><i>Typical job role: individual contributor/manager</i></p> |



**\*Level****Level 100**

Primary Audience: Decision Makers/Leaders or anyone fairly new to the session topic  
*High-level, business strategy sessions discussing industry trends, or basic product overviews and introductions. Customer success panel discussions emphasizing business value.*

**Level 200**

Primary Audience: Architects/Strategists and Decision Makers/Leaders or anyone who has some knowledge of topic and is looking for more information.  
*Basic technical sessions discussing specific products, use cases, and solutions. Customer success panel discussions emphasizing technical topics.*

**Level 300**

Primary Audience: Practitioners/Specialists and Architects/Strategists or anyone with knowledge of the topic and is looking for more in-depth information.  
*In-depth, technical deep dive sessions focused on product features and implementation considerations. Includes reference architectures and technical sizing & design insights.*

**\*Does your session contain future/confidential product information and therefore should not be viewable in the content catalog?**

Yes       No

(If 'Yes')

**\*Please provide the date by which this information can be made available to the public.**

*Note: You will need to provide compliant content prior to the launch of the scheduling feature on content catalog.*

## Speaker Information

Let us know who your speakers are by filling out the form below. If you are the proposed speaker, please enter your own email address. If your submission is accepted, the speaker notifications will be sent to the speaker's email you list below. Please be sure to enter the correct email address of your speakers.

### \*Select Role

- Speaker (Breakout Session)
- Moderator (Panel Discussion)
- Panelist (Panel Discussion)

### \*Email of participant

### \*Salutation

- Dr
- Miss
- Mr
- Mrs
- Ms
- Other

### \*First Name

### \*Last Name

### Suffix

- Jr
- Sr
- Other

### \*Company/Organization

**\*Job Title****\*Mobile Telephone****\*Business Telephone****\*Speaker History (please identify any events you've spoken at previously)**

*please identify and provide links to videos of any presentations you have previously given.*

*500 characters*

**\*Speaker Bio (limit 500 characters)**

*Displayed with session information in content catalog*

*500 characters remaining*

**Sample Speaker Bio**

*[First and last name] is a Product Line Marketing Manager at [company]. Currently she is working on [company's] software-defined data center products. She has been working in the software industry for over 9 years across a variety of roles from software engineering to product marketing. She holds a Masters in Computer Science and an MBA. Follow her on Twitter @[Twitter handle].*

**\*Affiliation**

- VMware Customer
- VMware Employee
- VMware Partner
- Other