

VMworld 2016 Call for Papers

Frequently Asked Questions

Q. Who can submit a session proposal for VMworld 2016?

A. VMworld Call for Papers (CFP) is open to the public. The VMworld Sponsorship Program will include session opportunities as a benefit for some sponsorship levels. CFP Opens on Wednesday, March 9, 2016.

Q. When is the last day to submit a paper for consideration?

A. Call for Papers deadline is Tuesday April 12, 2016.

Q. Can I edit/update my submission before the content committee reviews it?

A. You can “Save and Quit” at any time during the submission process and your submission will be saved as “Draft”. Please note: The system times out after 15 minutes of inactivity. Also, once you mark your submission “Complete”, the edit function goes away. Draft submissions will not be considered.

Q. Do I need to get management approval to present at VMworld 2016?

A. All managers should be notified if you've submitted a paper, as management approval will be mandatory prior to your being confirmed to present.

Q. Do customer or partner accepted speakers receive discounted registration?

A. Yes. If you are a non-VMware speaker and your session has been selected for the 2016 agenda, you will receive a discount on your registration to the event as a thank-you for your participation. Up to two speakers on a breakout session will receive complimentary passes to the event, and up to 4 panelists will receive a 50% discount off of the early bird registration fee for participating on a panel discussion.

Q. What is the T&E policy for an employee speaker?

A. The VMware employee attendance policy will be posted to SharePoint and Vault (VMworld page). The VMworld content team will also communicate the T&E policy to all accepted employee speakers.

Q. What are the different session types?

A. We are offering four (4) session types this year:

• Breakout Session – 60 minutes

The majority of the VMworld agenda is made up of content-rich breakout sessions. These one-hour presentations are presented by one to two experts from VMware, a VMware partner, or a VMware customer. While the majority of these sessions are PowerPoint-based, many presenters may augment their presentation with video or live demonstration. Most breakout sessions are 45 minutes of presentation and 15 minutes of Q&A.

• Group Discussion – 60 minutes

Group Discussions are informative and interactive roundtable discussions (no audio-visual support) intended to bring together like-minded colleagues in similar industries or roles to discuss common challenges and best practices. These sessions are typically led by a VMware expert moderator and capped at 40 attendees.

• Panel Session – 60 minutes

Panel Sessions are hosted by one moderator and up to four panelists. These one-hour presentations have 3-4 panelists who are knowledgeable on the same subject but with different emphasis or experience. These sessions typically have some PowerPoint-based presentation with a significant portion of the session dedicated to Q&A and audience engagement.

• Quick Talk – 30 minutes

More consumable, the Quick Talk takes a traditional breakout session topic and whittle it down to essential messages, information and clarity in a targeted half-hour timeslot. They are often used for niche topics that do not warrant a full 60 minute session.

Q. How many speakers are allowed for sessions?

A. Two (2) speakers for Breakout Sessions and one (1) moderator and up to four (4) panelists for Panel Discussions.

FREQUENTLY ASKED QUESTIONS

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Q. What information should I include in the Key Takeaways section?

- A. Key Takeaways are the key concepts / top messages you want your audience to walk away with.
- An understanding of the software-defined data center and the role services plays in the new era of IT (VMware's differentiation).
 - Clarity on the action they need to take to run a profitable business (Profitability).
 - Knowledge on the adjacencies and their competitive differentiation (Education).

Q. What is the audience level we should consider when submitting a proposal?

- A. We ask that you mark your submission according to the audience level it applies to. VMworld 2016 will offer content that applies to the following audiences:
- Beginner: Attendee has very little knowledge if any of the topic.
 - Intermediate: Attendee has some knowledge of the topic.
 - Advanced: Attendee has experience with the topic including installation.

Q. When will I find out if my paper has been accepted?

- A. Notifications will go out mid-June 2016.

Q. If accepted, when are presentations due?

- A. First Drafts Presentation will be due July 19, 2016 and Final Presentations will be due August 3, 2016.

Q. When and where is VMworld 2016?

- A. VMworld 2016 US will take place at Mandalay Bay Hotel & Convention Center in Las Vegas, August 26 – September 1, 2016 and VMworld 2016 Europe will take place at the Fira Gran Via in Barcelona, Spain on 17-20 October, 2016.

