

Flying Orange T-Shirts



[Brad Phelps](#) 2 posts since

Jul 11, 2008

For those of you who showed up to try to win the Segway at a certain booth will know what I am talking about. They handed out these orange shirts when you signed up for their drawing for a Segway and said you had to be present Thursday at 2:00 pm wearing your shirt to win. When everyone showed up they kept emphasizing that you had to be wearing a shirt and were telling people to put them on. Then when they drew the person's name for the Segway he wasn't wearing the shirt. The crowd starting booing him so he tried to start putting his shirt on. The crowd yelled together at the company representatives to draw another name since he didn't follow the rules. Despite much booing and crowd outrage the company representatives decided to break the rules they had repeated over and over and give the guy the Segway. The crowd was furious. Then immediately you saw about 90% of the people in the crowd take off their shirts and throw them at the Falconstor booth. It was the funniest sight ever seeing so many orange t-shirts flying through the air. Talk about marketing dollars down the drain.



[jasongeorge](#) 15 posts since

Sep 10, 2007 1. **Re: Flying Orange T-Shirts** Sep 29, 2008 12:12 PM

FAIL! And yet so full of win! 😊



[Roy Coons](#) 3 posts since

Sep 4, 2008 2. **Re: Flying Orange T-Shirts** Sep 29, 2008 12:42 PM


Flying Orange T-Shirts

I am sending my t-shirt back to the VP of sales as a Christmas gift! Hope she likes it.



[jasongeorge](#) 15 posts since

Sep 10, 2007 3. **Re: Flying Orange T-Shirts** Sep 29, 2008 1:15 PM

 in response to: [Roy Coons](#)


Awesome! The remaining 10% that kept the t-shirt should also mail it in as a Christmas gift! Can't believe I missed that drawing & near riot- it would have been *perfect* YouTube material.

BTW, anyone have an address?



[Brad Phelps](#) 2 posts since

Jul 11, 2008 4. **Re: Flying Orange T-Shirts** Sep 29, 2008 1:39 PM

 in response to: [jasongeorge](#)

Great idea! Here is an address from an email I received from them after the conference thanking me for visiting their booth:

2 Huntington Quadrangle, Suite 2S01

Melville, NY 11747

Tel: +1 631.777.5188

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[Kevin Brztowski](#) 11 posts since

Sep 13, 2008 5. **Re: Flying Orange T-Shirts** Sep 29, 2008 10:26 PM

↑ in response to: [Brad Phelps](#)

Still cannot believe they gave away that segway to a guy wearing no ugly orange shirt. Bad Bad Bad should of told the guy he is out and move on..Instead they lost alot of potential customers! And the bad press too!! Anybody have a video clip of the event??



[jasongeorge](#) 15 posts since

Sep 10, 2007 6. **Re: Flying Orange T-Shirts** Sep 30, 2008 6:38 AM

↑ in response to: [Kevin Brztowski](#)

Yeah, what was the logic behind that decision? We could tick off one guy who wasn't following the rules or we could piss off an entire crowd of potential customers. Hmmmmm. Let's think about this one. Angry mob it is! ~Jason



[Fred Delacruz](#) 2 posts since

Jun 13, 2008 7. **Re: Flying Orange T-Shirts** Oct 1, 2008 2:42 PM

Here's the youtube video you're looking for!


<http://www.youtube.com/watch?v=0ybtmj5jmXw> (watch in high quality)

Enjoy!



[Jeff Adams](#) 1 posts since

Jul 10, 2008 8. **Re: Flying Orange T-Shirts** Oct 1, 2008 4:27 PM

 in response to: [Fred Delacruz](#)

Fred,


Awesome! Thanks for the YouTube link!

-Jeff



[Roy Coons](#) 3 posts since

Sep 4, 2008 9. **Re: Flying Orange T-Shirts** Oct 1, 2008 4:29 PM

 in response to: [Fred Delacruz](#)

I mailed my shirt to Wendy Petty the VP of sales with a copy of the original post to this blog. I remembered to wish her a Merry Christmas. It was only \$2.02 by USPS so it was pretty cheap for the gratification I recieved.

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Lets keet those t-shirts "flying"



[jasongeorge](#) 15 posts since

Sep 10, 2007 10. **Re: Flying Orange T-Shirts** Oct 2, 2008 6:07 AM

Ahhh, behind- the power of the Interwebs!