



CONTACT CLIENT:

Robert MacIntyre
NetEx
763-694-4300
bob.macintyre@netex.com

CONTACT AGENCY:

Mark Smith
JPR Communications
818-884-8282
marks@jprcom.com

NetEx to Showcase Groundbreaking Application Improvements Using HyperIP for VMware at VMworld 2009 in San Francisco

MINNEAPOLIS, Minn. – August 18, 2009 – [NetEx](#)®, the leader in WAN optimization software, will showcase its HyperIP® for VMware software, bringing unmatched capabilities for accelerated data movement across a virtualized infrastructure at VMworld 2009, August 31 to September 3 at the Moscone Center in San Francisco, Booth #1739.

NetEx will demonstrate the migration and acceleration of live VMotion images between VMware servers using virtual appliance software.

Moving VMotion images across a WAN has proven problematic for other vendors based on network latency and packet loss issues. NetEx has already solved the latency problem with HyperIP for VMware with a design optimized for long-distance data migration that mitigates performance degradation due to distance latency. HyperIP for VMware further optimizes the available bandwidth and increases the efficiency of moving VMotion and Storage VMotion images over a WAN by aggregating TCP data streams (8000+). The net result is up to a 600 percent performance improvement in VMotion migration speeds compared to what is available from VMware today, and NetEx will demonstrate this at VMworld.

Offline Desktop is another promising feature of VMware View, which extends VMware's Virtual Desktop Infrastructure (VDI) solutions to include both server-hosted virtual desktops and client virtual desktops. With the WAN speeds enabled by HyperIP, View users can access virtual desktops just as quickly as if they were working locally.

This year at VMware World, NetEx will make the HyperIP for VMware demonstrations available to a global audience for those not able to attend the show, with broadcast feeds on YouTube.com at <http://youtube.com/NetExSoftware>, on Twitter at <http://www.twitter.com/HyperIP> and via Facebook by searching “HyperIP.” Information about HyperIP is also available at the VMworld 2009 Virtual Exhibitor Booth at <http://www.vmworld.com/community/exhibitors/netex/>.

HyperIP for VMware is the industry’s only virtualized software-based WAN optimizer, operating in VMware ESX Server – including the new Vsphere cloud-optimized virtual infrastructure – to boost the performance of storage replication, backup, disaster recovery and migration applications from companies such as EMC, NetApp, FalconStor, Symantec, IBM, Data Domain and many more. A complete list of the Business Continuity/DR solutions supported by HyperIP are available at <http://www.netex.com/products/hyperip/supported-applications>.

“HyperIP improves the WAN performance of VMware’s virtual infrastructures, giving IT organizations greater flexibility and cost effectiveness in their business processes,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. “HyperIP’s unique ability to accelerate data movement across a WAN fulfills the potential of VMware features for customer production environments. HyperIP for VMware eliminates WAN performance roadblocks to unleash the full power of VMware feature functionality. HyperIP is a must-have addition to any VMware deployment.”

NetEx is currently making HyperIP for VMware WAN Optimization software available for a free 10-day trial, allowing organizations the time to properly test HyperIP with replication, backup, iSCSI, cloud storage, and other IP-based data transfer requirements and managed service offerings prior to making a purchase decision. Qualified end users, service providers and resellers can download HyperIP software at <http://www.netex.com> and simply click the ‘free evaluation’ button on the company home page. Access to the free HyperIP evaluation software is also available through the VMware Partner Catalog at <http://www.vmware.com/appliances/directory/155643> and the VMware Virtual Appliance Marketplace at <http://www.vmware.com/appliances/directory/node/155643>. HyperIP for VMware WAN optimization software carries a list price of \$2000.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world’s fastest WAN optimization software in the industry, along with guaranteed data

delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Lufthansa, Northwest, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software has demonstrated impressive performance numbers for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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Editor's Note: NetEx will show how HyperIP complements VMware View Offline Desktop Checkout at VMware VMworld in San Francisco, Calif. August 31-September 3, in Booth #1739. Information about HyperIP is also available at the year-round Virtual Exhibitor Booth at <http://www.vmworld.com/community/exhibitors/netex/>.