

VMworld 2009 vCloud Pavilion Theater Schedule

Date	Time	Company	Title	Description
Monday	6-6:30pm	Verizon	Preparing Your Organization for All Aspects of Virtualization	Verizon Business shares unique insight into how to take a lifecycle approach to preparing your organization to realize the benefits of virtualization.
Monday	7:20-7:50	IT	A Structures Sales Engineer's Paradise: Using the Cloud to sell Software	Learn how Cisco, VMware, Alcatel and others replicate their complex virtual environments in the cloud in 10 seconds or less, to collaborate with customers, partners, and colleagues.
Tuesday	10:30-11am	Sungard	Computing	Explore

			Clouds are forming around your Data Center!	practical strategies to bring your cloud computing strategy, out of the clouds and into reality, while reducing risk, optimizing costs and improving availability
Tuesday	11:10 - 11:40 AM	Springsouce	The Enterprise Java Cloud	SpringSource Cloud Foundry is the first cloud deployment platform for full-feature Java web applications that unifies the entire build, run, and manage application lifecycle.
Tuesday	11:50-12:20	Hosting.com	How to reduce capital expense, retain reliability and increase flexibility with	See the live demo! Hosting.com launches a new Infrastructure as a

			new on-demand solutions.	Service within their Cloud Enterprise Solution. Access infrastructure on demand to develop applications and quickly deploy virtual machines
Tuesday	12:30-1pm	Bluelock	Introducing reliable, on-demand infrastructure	Pat O'Day will be one of the first to demo Bluelock's new cloud service providing easy access to VMware Virtualized™ infrastructure, available on-demand and pay-as-you-go
Tuesday	1:10-1:40pm	Terremark	Demo: The Power of the Cloud at Your Fingertips	See how easy it is to create servers on demand with Terremark's new Cloud

				<p>service, combining power, simplicity and control to deliver computing the way you need it, when you need it.</p>
Tuesday	1:50-2:20pm	NetApp	Clear Up the Cloud	<p>What are the top 5 infrastructure "must-haves" of a cloud environment? Why should you care about your storage vendor's offerings? Come hear NetApp's perspectives on cloud infrastructure and our technology solutions.</p> <p>Also, if you care about data mobility as one of the key requirements</p>

				in your SLA, we will tell you all about our latest technology.
Tuesday	2:30-3pm	Trendmicro	Security in the Cloud: A Practitioner's Point of View	Hear the best-practices and technologies used to create a secure, private cloud environment that achieved 93% cost savings for Beth Israel Deaconess Physicians Organization
Tuesday	3:10-3:40pm	HP	Virtualized infrastructure and HP BladeSystem Matrix session	This presents an introduction and overview to HP BladeSystem Matrix and its role in the virtualized data center
Tuesday	3:50- 4:20	Rightscale	Internal, External or Hybrid Cloud?	Mr. von Eicken will address the new possibilities with

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				vCloud - which cloud architectures make sense for which business applications, and what you should consider.
Tuesday	4:30-5pm	Savvis	Savvis Cloud Compute: Today and Tomorrow	Savvis Cloud Compute addresses enterprise application needs for a burstable computing environment, elevating your flexibility and IT control.
Tuesday	5:10-5:40pm	Cloudera	Hadoop in the vCloud	A look at why running Hadoop for large-scale data analysis in the cloud is a good fit.
Wednesday	10:30-11am	F5	F5 & VMware: Live App Migration Between Clouds	A unique demonstration on how F5 and vCenter APIs

				perform a secure live migration of a VM from one cloud to another, without downtime or user disruption.
Wednesday	11:10-11:40am	Zoho	Zoho Online Apps & Internal cloud deployments with vCloud	The session briefly talks about Zoho Productivity & Collaboration Online applications, their deployment models and dives deep into on-site deployments with vCloud.
Wednesday	11:50-12:20pm	Sungard	Computing Clouds are forming around your Data Center!	Explore practical strategies to bring your cloud computing strategy, out of the clouds and into reality, while reducing risk, optimizing

				costs and improving availability
Wednesday	12:30-1pm	Hosting.com	How to reduce capital expense, retain reliability and increase flexibility with new on-demand solutions.	See the live demo! Hosting.com launches a new Infrastructure as a Service within their Cloud Enterprise Solution. Access infrastructure on demand to develop applications and quickly deploy virtual machines
Wednesday	1:10-1:40pm	HP	HP's ProLiant new Scale Out Line - Shared Server Infrastructure, Optimized for Extreme Scale-out Deployments	HP recently announced a new Scale-Out product line, the 'SL' line, which was architected and designed to deliver a low cost and extremely energy efficient

				<p>solution on commodity components. The</p> <p>HP ProLiant SL6000 product family is the first solution in the SL product line</p>
Wednesday	1:50-2:20pm	Bluelock	<p>Introducing reliable, on-demand infrastructure</p>	<p>Pat O'Day will be one of the first to demo Bluelock's new cloud service providing easy access to VMware Virtualized™ infrastructure, available on-demand and pay-as-you-go</p>
Wednesday	2:30-3pm	Terremark	<p>Demo: The Power of the Cloud at Your Fingertips</p>	<p>See how easy it is to create servers on demand with Terremark's new Cloud</p>

				<p>service, combining power, simplicity and control to deliver computing the way</p> <p>you need it, when you need it.</p>
Wednesday	3:10-3:40pm	Trendmicro	<p>Security in the Cloud: A Practitioner's Point of View</p>	<p>Hear the best-practices and technologies used to create a secure, private cloud</p> <p>environment that achieved 93% cost savings for Beth Israel Deaconess Physicians Organization</p>
Wednesday	3:50-4:20	Verizon	<p>Verizon Business Breaks Through the Cloud</p>	<p>Verizon Business discusses a unique cloud computing approach that is enterprise-ready</p> <p>and how you can leverage Computing as a</p>

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				Service to move your business forward.
Wednesday	4:30-5pm	Rightscale	Stories from the Cloud Computing Trenches	Mr. Crandell will walk through real examples that demonstrate how customers are improving IT productivity and delivering new levels of business agility using cloud computing.
Wednesday	5:10-5:40pm	F5	F5 & VMware: Live App Migration Between Clouds	A unique demonstration on how F5 and vCenter APIs perform a secure live migration of a VM from one cloud to another, without downtime or user disruption.
Thursday	10:30 - 11AM	Springsource	The	SpringSource

			Enterprise Java Cloud	Cloud Foundry is the first cloud deployment platform for full-feature Java web applications that unifies the entire build, run, and manage application lifecycle.
Thursday	11:50-12:20	Rackspace	Managed Private Clouds: Secure, Flexible, and Fully Managed Enterprise Class Cloud Computing	This session will focus on how Enterprises are currently using Hosted Private Cloud solutions to meet their unique and diverse business and technology needs.
Thursday	12:30-1pm	Zoho	Online Apps & Internal cloud deployments with vCloud	The session briefly talks about Zoho Productivity & Collaboration Online

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				<p>applications, their deployment models and dives deep into on-site deployments</p> <p>with vCloud.</p>
Thursday	1:10-1:40pm	Cloudera	Hadoop in the vCloud	<p>A look at why running Hadoop for large-scale data analysis in the cloud is a good fit.</p>